

# Cookie Policy

This cookie policy applies for the following website domains which are owned and driven by ProCon Group A/S:

[www.proconas.dk](http://www.proconas.dk)

[www.procon.as](http://www.procon.as)

ProCon uses different cookie types; necessary cookies, preference cookies, statistic cookies and marketing cookies. Some cookies are placed by third party services that appear on the website.

## What is a cookie?

Cookies are data files that can be used by websites to make a user's experience more efficient. The data file is stored in your browser when you visit a website. The data file can either contain text, a date or numbers, but never personal information about you.

## Website platform

The website is hosted at Ticom A/S via WordPress. Ticom is a third-party service provider that provides us with the online platform which allows us to communicate about our business, solutions and services to you.

Your data is stored through WordPress's data storage, data bases and the general WordPress application. They store your data on a secure server behind a firewall.

## The purpose of cookies

We use cookies to register your behavior on the website as part of the optimization of your user experience. The information collected is anonymous and cannot be traced back to you or other visiting users of the website.

We use cookies for the following purposes:

- Collection and analysis of user statistics and user behavior
- Provide social media features
- Personalized content and ads to users and remember settings
- Target third-party marketing – e.g. Google

We also share information about your use of our site with our social media, advertising and analytics partners, who may combine it with other information that you've provided to them or that they've collected from your use of their services.

According to law, we are allowed to store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies, we need your permission.

When you visit our website, you must actively accept or reject the use of cookies. If you do not accept cookies, cookies will not be placed on your device.

### **Own cookies**

We use our own cookies to recognize the user's IT equipment, the user's settings on the website, the number of visits and duration of visits, as well as whether the user enters the website directly or via a search engine.

### **Third party cookies**

Third-party cookies are cookies placed on the website by others than ProCon. This means that third parties have access to place cookies on your computer, tablet or smartphone for various purposes.

If you are forwarded to a third-party website through a link on our website, it is noteworthy that the third-party's website might also collect and place cookies. ProCon recommends that you orientate yourself about the third-party's policy and cookie policy.

### **How to remove cookies**

Cookies will delete themselves after a certain number of months (it varies), but they are renewed after each visit on the website.

You can revoke your consent to the use of cookies at any time. You do this by removing cookies in the browser you use by opening 'Settings' in your browser.

### **Further information?**

You can get further information about the handling of cookies on the website by contacting us:

ProCon Group ApS / ProCon Wind Energy A/S  
Langerak 17, 9220 Aalborg, Denmark

Wind Energy VAT no. DK40107533  
Technic VAT no. DK39773937

Tel.: +45 41 52 53 00  
Email: [mail@procon.as](mailto:mail@procon.as)

# Types of Cookies

ProCon collects necessary cookies (1), preference cookies (1), statistic cookies (4), and marketing cookies (8):

Scan date: 31/08/2021  
Domain name: www.proconas.dk  
Server location: Denmark  
Cookies, in total: 14

## Category: Necessary (1)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
CookieConsent	proconas.dk	HTTP	1 year

First found URL: <https://proconas.dk/wind/references>  
**Cookie purpose description:** Stores the user's cookie consent state for the current domain  
**Initiator:** Script tag  
**Source:** notinstalled  
**Data is sent to:** Ireland (adequate)  
 Adequate country under GDPR (EU)

## Category: Preferences (1)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
lang	ads.linkedin.com	HTTP	Session

First found URL: <https://proconas.dk/wind/proconnected/>  
**Cookie purpose description:** Remembers the user's selected language version of a website  
**Initiator:** Script tag, page source line number 792  
**Source:** https://px.ads.linkedin.com/collect?v=2&fmt=jspid=2410186time=1630443757947url=https%3A%2F%2Fproconas.dk%2Fwind%2Fproconnected%2F  
**via** https://snap.licdn.com/li.lms-analytics/insight.min.js  
**Data is sent to:** United States (not adequate)  
**Blocked until accepted by user:** No

## Category: Statistics (4)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>_ga</b>	proconas.dk	HTTP	2 years
First found URL: <a href="https://proconas.dk/wind/references">https://proconas.dk/wind/references</a> <b>Cookie purpose description:</b> Registers a unique ID that is used to generate statistical data on how the visitor uses the website. <b>Initiator:</b> Inline script, page source line number 881-883 <b>Source:</b> <a href="https://www.google-analytics.com/analytics.js">https://www.google-analytics.com/analytics.js</a> <b>Data is sent to:</b> United States (not adequate) <b>Blocked until accepted by user:</b> No			
<b>_gat</b>	proconas.dk	HTTP	1 day
First found URL: <a href="https://proconas.dk/wind/references">https://proconas.dk/wind/references</a> <b>Cookie purpose description:</b> Used by Google Analytics to throttle request rate <b>Initiator:</b> Inline script, page source line number 881-883 <b>Source:</b> <a href="https://www.google-analytics.com/analytics.js">https://www.google-analytics.com/analytics.js</a> <b>Data is sent to:</b> United States (not adequate) <b>Blocked until accepted by user:</b> No			
<b>_gid</b>	proconas.dk	HTTP	1 day
First found URL: <a href="https://proconas.dk/wind/references">https://proconas.dk/wind/references</a> <b>Cookie purpose description:</b> Registers a unique ID that is used to generate statistical data on how the visitor uses the website. <b>Initiator:</b> Inline script, page source line number 881-883 <b>Source:</b> <a href="https://www.google-analytics.com/analytics.js">https://www.google-analytics.com/analytics.js</a> <b>Data is sent to:</b> United States (not adequate) <b>Blocked until accepted by user:</b> No			
<b>AnalyticsSyncHistory</b>	linkedin.com	HTTP	29 days
First found URL: <a href="https://proconas.dk/wind/proconnected/">https://proconas.dk/wind/proconnected/</a> <b>Cookie purpose description:</b> Used in connection with data-synchronization with third-party analysis service. <b>Initiator:</b> Script tag, page source line number 792 <b>Source:</b> <a href="https://px.ads.linkedin.com/collect?v=2&amp;fmt=js&amp;pid=2410186&amp;time=1630443757947&amp;url=https%3A%2F%2Fproconas.dk%2Fwind%2Fproconnected%2F">https://px.ads.linkedin.com/collect?v=2&amp;fmt=js&amp;pid=2410186&amp;time=1630443757947&amp;url=https%3A%2F%2Fproconas.dk%2Fwind%2Fproconnected%2F</a> <b>via</b> <a href="https://snap.licdn.com/li.lms-analytics/insight.min.js">https://snap.licdn.com/li.lms-analytics/insight.min.js</a> <b>Data is sent to:</b> United States (not adequate) <b>Blocked until accepted by user:</b> No			

## Category: Marketing (8)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>_fbp</b>	proconas.dk	HTTP	3 months
<p>First found URL: <a href="https://proconas.dk/wind/references">https://proconas.dk/wind/references</a>  <b>Cookie purpose description:</b> Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.  <b>Initiator:</b> Script tag, page source line number 885  <b>Source:</b> https://connect.facebook.net/signals/config/350569059407398?v=2.9.45r=stable  <b>via</b> https://connect.facebook.net/en_US/fbevents.js  <b>Data is sent to:</b> United States (not adequate)  <b>Blocked until accepted by user:</b> No</p>			
<b>bcookie</b>	linkedin.com	HTTP	2 years
<p>First found URL: <a href="https://proconas.dk/wind/proconnected/">https://proconas.dk/wind/proconnected/</a>  <b>Cookie purpose description:</b> Used by the social networking service, LinkedIn, for tracking the use of embedded services.  <b>Initiator:</b> Script tag, page source line number 792  <b>Source:</b> https://px.ads.linkedin.com/collect?v=2fmt=jspid=2410186time=1630443757947url=https%3A%2F%2Fproconas.dk%2Fwind%2Fproconnected%2F  <b>via</b> https://snap.licdn.com/li.lms-analytics/insight.min.js  <b>Data is sent to:</b> United States (not adequate)  <b>Blocked until accepted by user:</b> No</p>			
<b>bscookie</b>	linkedin.com	HTTP	2 years
<p>First found URL: <a href="https://proconas.dk/wind/proconnected/">https://proconas.dk/wind/proconnected/</a>  <b>Cookie purpose description:</b> Used by the social networking service, LinkedIn, for tracking the use of embedded services.  <b>Initiator:</b> Script tag, page source line number 792  <b>Source:</b> https://www.linkedin.com/px/li_sync?redirect=https%3A%2F%2Fpx.ads.linkedin.com%2Fcollect%3Fv%3D2%26fmt%3Djs%26pid%3D2410186%26time%3D1630443757947%26url%3Dhttps%253A%252F%252Fproconas.dk%252Fwind%252Fproconnected%252F%26liSync%3Dtrue  <b>via</b> https://snap.licdn.com/li.lms-analytics/insight.min.js  <b>Data is sent to:</b> United States (not adequate)  <b>Blocked until accepted by user:</b> No</p>			
<b>lang</b>	linkedin.com	HTTP	Session
<p>First found URL: <a href="https://proconas.dk/wind/proconnected/">https://proconas.dk/wind/proconnected/</a>  <b>Cookie purpose description:</b> Set by LinkedIn when a web page contains an embedded "Follow us" panel.  <b>Initiator:</b> Script tag, page source line number 792  <b>Source:</b> https://www.linkedin.com/px/li_sync?redirect=https%3A%2F%2Fpx.ads.linkedin.com%2Fcollect%3Fv%3D2%26fmt%3Djs%26pid%3D2410186%26time%3D1630443757947%26url%3Dhttps%253A%252F%252Fproconas.dk%252Fwind%252Fproconnected%252F%26liSync%3Dtrue  <b>via</b> https://snap.licdn.com/li.lms-analytics/insight.min.js  <b>Data is sent to:</b> United States (not adequate)</p>			

Blocked until accepted by user: **No**

<b>lidc</b>	linkedin.com	HTTP	1 day
-------------	--------------	------	-------

**First found URL:** <https://proconas.dk/wind/proconnected/>  
**Cookie purpose description:** Used by the social networking service, LinkedIn, for tracking the use of embedded services.  
**Initiator:** Script tag, page source line number 792  
**Source:** https://px.ads.linkedin.com/collect?v=2fmt=jspid=2410186time=1630443757947url=https%3A%2F%2Fproconas.dk%2Fwind%2Fproconnected%2F  
**via** https://snap.licdn.com/li.lms-analytics/insight.min.js  
**Data is sent to:** United States (**not adequate**)

Blocked until accepted by user: **No**

<b>NID</b>	google.com	HTTP	6 months
------------	------------	------	----------

**First found URL:** <https://proconas.dk/wind/references>  
**Cookie purpose description:** Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.  
**Initiator:** Iframe, page source line number 768  
**Source:** https://www.google.com/maps/d/u/0/embed?mid=1na-pmebexc5b5mkpochgyagnuhpc\_44a  
**Data is sent to:** United States (**not adequate**)

Blocked until accepted by user: **No**

<b>tr</b>	facebook.com	Pixel	Session
-----------	--------------	-------	---------

**First found URL:** <https://proconas.dk/wind/references>  
**Cookie purpose description:** Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.  
**Initiator:** Script tag, page source line number 885  
**Source:** https://www.facebook.com/tr/?id=350569059407398ev=PageViewdl=https%3A%2F%2Fproconas.dk%2Fwind%2Freferencesrl=https%3A%2F%2Fproconas.dk%2Fwind%2Freferencesif=falsest=1630443941696sw=1024sh=768v=2.9.45r=stableec=0o=286fbp=fb.1.1630443941695.1559216077it=1630443941273coo=falserqm=GET  
**via** https://connect.facebook.net/en\_US/fbevents.js  
**Data is sent to:** United States (**not adequate**)

<b>UserMatchHistory</b>	linkedin.com	HTTP	29 days
-------------------------	--------------	------	---------

**First found URL:** <https://proconas.dk/wind/proconnected/>  
**Cookie purpose description:** Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.  
**Initiator:** Script tag, page source line number 792  
**Source:** https://px.ads.linkedin.com/collect?v=2fmt=jspid=2410186time=1630443757947url=https%3A%2F%2Fproconas.dk%2Fwind%2Fproconnected%2F  
**via** https://snap.licdn.com/li.lms-analytics/insight.min.js  
**Data is sent to:** United States (**not adequate**)

Blocked until accepted by user: **No**